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SUSTAINABILITY ON THE RISE

Eco-friendly solutions will be more in demand in kitchen and bath spaces in the future

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The mainstreaming of practical and appealing sustainable design practices is an important shift happening slowly but steadily in the kitchen and bath industry, according to NKBA | KBIS' 2024 Sustainability in Kitchen & Bath Design Report. This shift is one that will fundamentally change the industry, according to the research from the association's survey of more than 300 kitchen and bath professionals.

While sustainability has been slower to take root in residential construction and design when compared to commercial applications,

the opportunity for growth is undeniable. There is consensus about the importance of sustainable design practices among industry pros and consumers alike. Professionals say demand for sustainability in kitchen and bath design increased over the past two years. More than half (52%) said that demand for sustainability in kitchen design has grown during that period, while a similar number (47%) said the same about bath design. However, there is still considerable work to be done to further educate and inspire enthusiasm among both designers and consumers about the many tangible benefits of sustainability.

